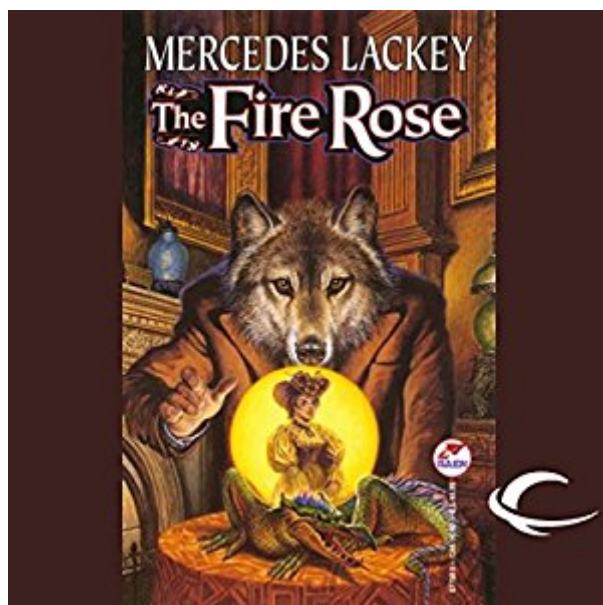


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# 100 Minds That Made The Market



## Synopsis

Introducing the new Fisher Investment Series, comprised of engaging and informative titles written by renowned money manager and bestselling author Ken Fisher. This series offers essential insights into the worlds of investing and finance. Over the course of nearly two centuries, the innovations, mistakes, and scandals of different market participants have played an important role in shaping today's financial markets. Now, in *100 Minds That Made the Market*, Ken Fisher delivers cameo biographies of these pioneers of American financial history. From Joe Kennedy's "sexcapades" to Jesse Livermore's suicide, this book details the drama, the dirt, and the financial principles of an amazingly inventive group of financial minds. Fisher digs deep to uncover the careers, personal lives, and contributions of these individuals, and leads you through the lessons that can be learned from each one. Here you have 100 of the best teachers—some you already know, some you will feel you know, and some you may not have previously discovered—whose experiences will undoubtedly enhance your understanding of the markets. With a few pages dedicated to each person, *100 Minds That Made the Market* quickly captures the essence of the people and ideas that have influenced the evolution of the financial industry. --This text refers to an out of print or unavailable edition of this title.

## Book Information

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## Customer Reviews

Bought this book a couple years ago to read on a long airline flight and would recommend the book to others who also enjoy reading about the history of those individuals who shaped the financial

world. Was a fun book to read since it gives on average a 2 - 3 page synopsis of many of the individuals who shaped the financial world as well as their sometimes "humorous financial follies". It is an easy read, but at the same time an extremely fun book to read for those who enjoy finance and the history of finance. \*\*\* Note: This is not a book specifically about trading or investing, but rather a book about the history of those people who shaped the financial world. If your academic and/or professional background is in finance or you are a student of financial history then you will most likely enjoy this book for hobby reading, but if you are looking for a book to teach you about trading or investing then chances are this book is not for you since it is about "the history of those individuals who shaped the financial world as well as their mistakes and contributions".

Very interesting but marred by the author's frequent personal remarks against the regulators and regulation of Wall Street in any way. Thanks but no thanks, I bought this book for the short biographies. I took one star off for that. Another continuous flaw to an otherwise excellent book is the constant typos, at least in the Kindle version. It is clear that NO ONE read the Kindle version before it went to press. I took another star off for this. This book is not about trading, it is about the history and people that made up the market that we have today. If you are looking for a good trading book, there are many to be found elsewhere.

well done

Ken Fisher compiled a great brief history of those 100 individuals that have had the greatest impact on the stock market since its beginning on Bowling Green. Biographic references to Edson Gould and his market forecasting accuracy was most appreciated. Jay Gould coverage was also excellent. Edson Gould III

Some people are hard to buy gifts for. With books, there is often a trade-off between books that say a lot, and those that people are willing to read. One book that I think hits the sweet spot is 100 Minds That Made The Market, by Ken Fisher. Why do I think this? This book is 100 little books in one volume. You can pick this book up for five minutes, and read a well-written 3-4 page biography of person who has had a significant impact on how our markets work today. Then you can put it down, get back to work, and think that you have learned something significant. When I read this book back in the late '90s, I recognized about half of the people who were profiled in the book. I felt that I learned a lot in a short amount of time. Consider the categories of people that the book deals

with: \* The greats of the distant past (late 18th Century to mid 19th Century) \* Investment Writers and Data Publishers \* Famous investment bankers \* Bankers \* Central Bankers \* New Deal Regulators \* Swindlers, Scamps, Rogues, and Thieves \* Statisticians, Economists, and Nuts \* Successful Entrepreneurs and Speculators \* Unsuccessful Entrepreneurs and Speculators \* Notable Oddballs \* And more

The biographies are well-written and concise. They illustrate eras in Western, and in particular, American Capitalism. Many of the names are obscure in the present day, but after you read the biography, you have no doubt that they were important to their era. I enjoyed the book greatly, and hope that you will too.

I didn't expect to learn much from a book that summarizes a great mind in only three to four pages. However, I also didn't expect the author, or editors employed by the successful fund manager/author/columnist to adopt that tabloid style to drill into the personal life rather than the investing/trading/business success of each. For e.g. on Benjamin Graham, "Meanwhile, Graham was also busy bustling between his homes in La Jolla, California and Provence, France, where he ultimately died in the company of his long time French mistress, whom he'd courted away from his son!" I had not read through the whole book, but similar "insulting style" was applied on Bernard Baruch, Jesse Livermore and William Gann, of which I had studied before. If you read to sharpen your edge, I strongly recommend you to put your valuable time and money somewhere else.

100 great biographies of the most influential personalities that affect the markets even today. If you're interested in how our markets developed from its chaotic beginning this is a great book. I particularly enjoyed the section on crooks and scams. It's amazing some of the things people will do.

This is a great book for reading the short bios of the financial history makers. I just picked and chose the people I was interested in reading about.

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